

Bridging Community, Sport, and Business...

Jr A Mountaineers Sponsorship Contribution Form

COMPANY INFORMATION

Please print your company name as you would like it to appear in all marketing materials.

Company: _____

Address: _____

Postal / Zip Code: _____

Primary Contact Name (please print): _____

Title: _____

Phone: _____ Fax: _____

Email: _____

SPONSORSHIP LEVELS

For a review of benefits please consult our 'Sponsorship Benefits Reference Guide.'

PLATINUM / SHAREHOLDER (\$15,000.00 +)

Club sponsorship that includes such benefits as on-site signage, space on home jerseys for logo, game-day program presence, website recognition, and 5 season passes.

\$ _____

GOLD / PARTNER (\$8,000.00 +)

Club sponsorship that includes such benefits as space on away jerseys for logo, game-day program presence, website recognition, and 4 season passes.

\$ _____

SILVER / ALLIANCE (\$4,000.00 +)

Club sponsorship that includes such benefits as space on team shorts for logo, game-day program presence, website recognition, and 3 season passes.

\$ _____

BRONZE / ASSOCIATE (\$1,500.00 +)

Club sponsorship that includes such benefits as business card advertising in all game-day programs, website recognition, and 2 season passes.

\$ _____

NAME BAR / FRIEND (\$500.00 +)

Corporate name bar on the home and away jersey's of an individual player, website recognition, and 1 season pass.

\$ _____

DONATION (\$100.00 +)

Anonymous donation of any value.

\$ _____

GAME-DAY PROGRAM ADVERTISING SPACE (from \$175.00)

Full-page Ad in all game-day programs (\$350.00 +)

Half-page Ad in all game-day programs (\$275.00 +)

Business Card Ad in all game-day programs (\$175.00 +)

\$ _____

\$ _____

\$ _____

CAMP SPONSOR (\$5,000.00 +)

Allocate your sponsorship to the Mountaineers Advanced Lacrosse Camp and help support one of the only camps of its kind in Southern Alberta.

\$ _____

Total Amount Pledged:

Thank you for your generous support!

\$ _____

METHOD OF PAYMENT

The Mountaineers currently accept cash and cheques.

SPONSORSHIP CHEQUES:

Please make cheques payable to the Jr A Mountaineers Lacrosse Club.

Mail or delivery to:

Jr A Mountaineers Lacrosse Club
c/o Bill Sucha
148 Midglen Way S.E.
Calgary, AB T2X 1G6
Canada

Tel: 403.256.4573

Cell: 403.585.7591

Fax: 403.291.4341

Email: bsucha@mountaineerslacrosseclub.com

Arrangements to pick up sponsorship forms and cheques directly can be made by using the above contact details.

Should you have any questions regarding our lacrosse program, or would like to discuss alternate sponsorship opportunities, please contact us anytime.

COMPANY LOGO

Please forward your company logo to Bill Sucha (bsucha@mountaineerslacrosseclub.com) in the following format:

For use with printed materials or signage – EPS, vector-based, file format (for Mac or PC); **For use on Web** – GIF or JPG.

This will ensure high quality reproduction of your logo on all materials (print and web).

AUTHORIZATION

I, as a duly authorized representative of the company identified above, do hereby make application for sponsorship contribution and authorize use of corporate logo and name for recognition purposes only, in all Mountaineers marketing material.

Authorized Representative's Signature

Date

Jr A Mountaineers Sponsorship Value Reference Guide

PLATINUM / SHAREHOLDER (\$15,000.00 +)

Exclusive sponsorship opportunities are available to our Platinum / Shareholder sponsors and may be negotiated on a one-to-one basis. Recognition of Platinum / Shareholder sponsors includes:

- Prominent corporate logo recognition on all on-site signage at each home game.
- Company logo crested on home jerseys.
- Company logo on program cover.
- Logo identification on back of season pass.
- Full-page ad in game-day program (all 8 home games).
- Recognition inside game-day program.
- Company logo and recognition in Mountaineers newsletter.
- Corporate branding on website (every page).
- Advertising space on website (including home page).
- 5 season passes.

GOLD / PARTNER (\$8,000.00 +)

Sponsorship opportunities are available to our Gold / Partner sponsors and may be negotiated on a one-to-one basis. Recognition of Gold / Partner sponsors includes:

- Corporate logo recognition on on-site signage at each home game.
- Company logo crested on away jerseys.
- Half-page ad in game-day program (all home games).
- Recognition inside game-day program.
- Company logo and recognition in Mountaineers newsletter.
- Unique content promotion on website.
- Advertising space on website (excluding home page).
- 4 season passes.

SILVER / ALLIANCE (\$4,000.00 +)

Sponsorship opportunities are available to our Silver / Alliance sponsors and may be negotiated on a one-to-one basis. Recognition of Silver / Alliance sponsors includes:

- Company logo crested on team shorts.
- Half-page ad in game-day program (4 home games only).
- Recognition inside game-day program.
- Advertising space on website (excluding home page).
- 3 season passes.

BRONZE / ASSOCIATE (\$1,500.00 +)

Sponsorship opportunities are available to our Bronze / Associate sponsors and may be negotiated on a one-to-one basis. Recognition of Bronze / Associate sponsors includes:

- Business card ad in game-day program.
- Recognition inside game-day program.
- Recognition on website.
- 2 season passes.

NAME BAR / FRIEND (\$500.00 +)

Sponsor a favorite player or have us select a player on your behalf. Place a corporate name-bar on that player's jersey. Recognition of Bronze / Associate sponsors includes:

- Corporate name-bar placed on select player jersey.
- Recognition inside game-day program.
- Recognition on website.
- 1 season passes.

DONATION (\$100.00 +)

Pledge your sponsorship for any amount anonymously with our utmost gratitude.

GAME-DAY PROGRAM AD SPACE (from \$175.00)

Place an ad on behalf of your company in our game-day program.

- Full-page Ad in all game-day programs (\$350.00 +).
- Half-page Ad in all game-day programs (\$275.00 +).
- Business Card Ad in all game-day programs (\$175.00 +).

CAMP SPONSOR (\$5,000.00 +)

Allocate your sponsorship to the Mountaineers Advanced Lacrosse Camp and help support one of the only camps of its kind in Southern Alberta.

The Mountaineers organization strives to give back to the community by providing coaching and instructional expertise to the lacrosse community. Each year, we try to attract Camp Sponsors to help with our advanced skills lacrosse camp for the PeeWee, Bantam, and Midget age groups. This camp is run each year only if funds are available.

Learn more at www.mountaineerslacrosseclub.com

Please visit www.mountaineerslacrosseclub.com for complete details on the Junior A Mountaineers organization including operating philosophies and team personnel. Sponsorship contributions can be made through any Mountaineers representative including Executives, Management, and Players.